

2022 Year 12 Transition Activity: Applied Tourism



Read:

Read this article and make notes on your findings in relation to the future of tourism.

<https://www.unwto.org/news/making-tourism-stronger-and-ready-for-the-future>



Write:

Explain the range of factors that can motivate different tourist types to travel to worldwide destinations. Using the list below write a well developed essay using the factors below to show your knowledge and understanding - please include examples from Worldwide destinations. purpose of visit, e.g.

visiting friends and relatives (VFR)
business
sport
education
holiday
image and reputation
time
cost
facilities/attractions
security/safety
climate
events



Listen:

Listen to the podcast about Birmingham and the West Midlands that highlights what is on offer
<https://podcasts.apple.com/us/podcast/discover-the-many-attractions-of-the/id1525236001?i=1000565776671>



Watch:

See Singapore's Marina Bay Hotel with 9,500 strong workforce. Catering for 1 million guests every year. The Infinity pool is the size of 3 Olympic Pools.

<https://www.bbc.co.uk/iplayer/episode/b0bp9xjt/amazing-hotels-life-beyond-the-lobby-shorts-1-marina-bay-sands-singapore>