



Subject/Qualification	Pearson BTEC Level 1/Level 2 Tech Award in Creative Media Production
<b>What is the course about?</b>	Students will learn about ICT in a work related context and are given the opportunity to gain a broad understanding and knowledge of the Creative Media sector and some of the creative industries. The course should inspire, then enthuse students to become technology savvy and producers of technological products, such as game creation, using ICT creating publishing products and websites.
<b>How is it assessed?</b>	The course has two components that are internally assessed and one externally assessed controlled piece of coursework component. Students that do not meet the requirements for level 2 may achieve level 1. For the Tech Award students need to pass all three components: <ul style="list-style-type: none"><li>- Component 1 : Exploring Media Products</li><li>- Component 2: Developing Digital Media Production</li><li>- Component 3: Create a Media Product in response to a brief</li></ul>
<b>What can you do with this qualification?</b>	Study of the qualification at Key Stage 4 learning will help learners explore and make choices of what they want to do in the future. Learners who achieve level 2 across Key Stage 4 might consider progression to A Levels as preparation for entry into higher education in a range of subjects. Study of vocational subjects' qualification in Media or BTEC National ICT, preparing students for further education, employment or apprenticeships.
<b>Is there a main selling point?</b>	The skills developed through an education in creative media are integral to many roles within the creative sector, which is a collection of exciting and vibrant industries including film, television, games, web and app development, and publishing. As digital technology continues to evolve, media techniques have become more sophisticated and media products are becoming more advanced. However, what hasn't changed is that media products still have the power to enthral, intrigue and affect audiences.
<b>What are the pre-course requirements?</b>	Students need to have a strong interest in the subject and to visit the exam board website <a href="https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production-2022.html">https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production-2022.html</a> to learn more about the qualification.
<b>What other subject(s) does it combine well with?</b>	Creative Media production combines well with Business Studies, Sociology and Art.