

Subject/Qualification	BTEC Tech Award in Enterprise (Pearson Examination Board)
What is the course about?	There are three Components involved in this qualification. Component 1 focuses on Exploring Enterprises and students will examine different enterprises to develop their knowledge and understanding of the characteristics of enterprises and the skills needed by entrepreneurs. Component 2 is entitled Planning and Presenting a Micro-Enterprise Idea and allows learners to individually select an idea for a micro-enterprise activity to plan and pitch. They will individually pitch their business plan for their idea to an audience and then use the feedback to review their plan and pitch. In Component 3: Marketing and Finance for Enterprise, students will explore the different promotional methods used by enterprises and the factors that influence how enterprises identify and target their market, along with exploring financial documents and how to use them to monitor and improve the performance of an enterprise in order to make decisions and recommend strategies for success.
How is it assessed?	Component 1: Exploring Enterprises and Component 2: Planning and Presenting a Micro-Enterprise Idea will both be assessed internally through set coursework tasks and externally moderated. Component 3: Marketing and Finance for Enterprise will be assessed through a two hour examination.
What can you do with this qualification?	A knowledge of businesses and their processes is extremely useful in many different jobs including roles within the administration, accountancy, banking and finance, marketing, human resources, retail sales and customer services sectors. It will also be useful if you are thinking about setting up your own business or being self-employed in the future. It can also lead to Further and Higher Education and the studying of a degree in an associated area.
Is there a main selling point?	The unique selling point for this qualification is that it's a 'live' subject. The business world is all around us and is continually evolving. Things that are happening before our very eyes will be discussed and debated in class as to how they are currently impacting upon the economy and our day-to-day lives.
What are the pre-course requirements?	Students need to have a strong interest in the subject and to visit the exam board website - https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise-2022.html - to learn more about the qualification.
What other subject(s) does it combine well with?	BTEC Enterprise combines really well with so many subjects, but in particular: Maths, Information Technology, Travel and Tourism and Sociology.

Subject/Qualification	GCSE Business (EDUQAS Examination Board)
What is the course about?	There are two Components involved in GCSE Business. Component 1 focuses on Business Dynamics and Component 2 is entitled Business Considerations. The subject content enables learners to apply their knowledge and understanding to different business contexts, including businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students are required to develop an understanding of how these contexts impact on business behaviour and be familiar with current issues in business whilst developing an understanding of the dynamics of business activity. Learners will investigate the real business world to develop an understanding of contemporary business opportunities and issues. Students will also be expected to apply their knowledge and understanding of the subject content to business decision-making.
How is it assessed?	Component 1: Business Dynamics has a written examination of 2 hours (total marks 100) and is worth 62.5% of the qualification. Component 2: Business Considerations has a written examination of 1 hour 30 minutes duration (total marks 60) and is worth 37.5% of the qualification.
What can you do with this qualification?	A knowledge of businesses and their processes is extremely useful in many different jobs including roles within the administration, accountancy, banking and finance, marketing, human resources, retail sales and customer services sectors. It will also be useful if you are thinking about setting up your own business or being self-employed in the future. It can also lead to Further and Higher Education and the studying of a degree in an associated area.
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What are the pre-course requirements?	Students need to have a strong interest in the subject and to visit the exam board website - https://www.eduqas.co.uk/qualifications/business-gcse/#tab_overview – to learn more about the qualification.
What other subject(s) does it combine well with?	GCSE Business combines really well with so many subjects, but in particular: Maths, Information Technology, Travel and Tourism and Sociology.