

Holly Lodge High School A-level Business 2021-2023

A Level UCAS points

Grade	Points
A*	56
Α	48
В	40
С	32
D	24
E	16

and Functions

<u>A level Business:</u> This A level specification introduces learners to the dynamic business environment and the importance of entrepreneurial activity in creating business opportunities and sustaining business growth. Learners will have the opportunity to develop a wide range of essential skills required for higher education and employment. The focus of the specification is to nurture an enthusiasm for studying business using contemporary contexts, allowing learners to develop an appreciation of the strategic, complex and inter-related nature of business issues from a local to global perspective.



A: Change F: Aims and Objectives **Component 3: H: Decision-Making Models Business in a** E: Analysing Non-**Changing Financial G: Strategy and Implementation** I: Investment Appraisal **J: Special Orders** World **Performance** D: Analysing **Financial YEAR TWO** Performance A: Data Analysis **Component 2: K: Functional Area of People in Organisations B: Market Analysis Business Analysis** (Human Resources) and Strategy J: Functional Area of **C:** Sales Forecasting Marketing L: Functional Area of Operations Management I: Functional YEAR ONE Area of **Finance E:** Business Structure F: Business Location **Component 1:** A: Enterprise **B:** Business Plans **Business Opportunities** C: Markets D: Market Research

G: Business Finance

H: Business Revenue and Costs

Cultural Capital

- Conducting research and developing presentational skills
- Raise awareness of current issues faced by organisations
- Opportunity to meet and engage with Business people
- Problem solving skills

B: Risk

Management

 Develop enthusiasm for Business as a subject and careers associated with the subject

Course Outcomes

This specification provides a suitable foundation for the study of Business or a related area through a range of higher education courses, progression to the next level of vocational qualifications or employment. In addition, the specification provides a coherent, satisfying and worthwhile course of study for learners who do not wish to progress to further study in this subject.

Size and Structure

100% exam subject assessed by three written examinations each lasting 2h 15mins

Three components each worth 33.33% of the A level

Each component consists of four assessment objectives A01
Demonstrate Knowledge, A02 Apply Knowledge and Understanding, A03
Analysis and AO4 Evaluate

Key assessments:

Every half term: formative and summative assessments

Mock exam period 1: January

Mock exam period 2: June